



# The Colby Foundation

a 501(c)(3) not-for-profit foundation  
EIN # 88-0445730

## Trustees:

John Cassani, DO, MBA  
Starla Cassani

## Directors:

Kathryn M. Parker, BCJ, BA  
Monica M. Phillbin, BSN, BA

### *The Colby Foundation's Holiday Campaign 2007*

What an incredible year of growth we have experienced here at The Colby Foundation. We wanted to take a little time out of our busy schedules to share what has happened in the past 12 months and to invite you to be a part of our continuing work.

We hired two staff to help us extend the reach of The Colby Foundation. Our hope is that by hiring these two individuals we can expand the presence of The Colby Foundation from coast to coast. Monica Philbin, our Director in the Northeast region, lives in Meredith, New Hampshire and comes to us with a background as a registered nurse and healthcare consultant. Katie Parker, our Director in the Northwest region, lives in Seattle, Washington and has a long history running programs for nonprofit organizations. We are excited about the strengths these individuals bring to the Colby Foundation.

We have also launched an entirely redesigned website. For those of you who were familiar with our old site, we ask that you visit the new Colby Foundation site at [www.colbyfoundation.org](http://www.colbyfoundation.org) and see how it is educational and interactive. Site visitors have the opportunity to sign up as a donor in their states and can send an e-card to inform their families and friends of their wishes regarding organ and tissue donation. We strongly encourage you to visit our new site and invite everyone you know to do the same. Help us get the word out!

We continue to endow funds annually to Oklahoma State University – College of Osteopathic Medicine through the Colby Cassani Endowed Lectureship Series. We look forward to an inspiring program planned for April 2008. Watch our website for news and updates about this exciting event.

Our plans for the future are no less ambitious. Our target is to fund an additional three schools through our endowment series by the end of 2008. This means committing \$4000 to each school annually to provide presentations, events and opportunities to teach future physicians about organ and tissue donation and to encourage them to be educators as they move forward in their medical careers.

We also plan to continue our speaking engagements to community organizations and partnering with groups who share our mission to educate others about organ and tissue donation.

#### **We need your help to further our cause and continue this amazing work.**

- \$25 helps create written material to take to our community presentations.
- \$100 helps to update and add features to our website.
- \$500 helps us bring professional speakers to community groups.
- \$1000 to \$4000 helps increase endowments to schools of medicine to educate future physicians.

We know that the holiday season is a time of many financial obligations. However, we hope you will be moved in the spirit of giving to consider The Colby Foundation. The Donate Now page on our website allows you to use your credit cards. We would encourage you to consider making a donation to The Colby Foundation as holiday presents to your family and friends.

We are passionate about organ and tissue donation and thank you for supporting the work we do to educate others. May you have a happy and peaceful holiday season.

Sincerely,

John and Starla Cassani  
Founders, The Colby Foundation

Increasing awareness regarding organ and tissue donation in the national community